

**RECEIVED**  
**CENTRAL FAX CENTER****JUN 22 2009****PATENT**  
Attorney Docket No. 108.0004-00000  
Customer No. 22882**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	) Confirmation No.: 6784
Ron J. Hudson et al.	)
Serial No.: 09/921,097	) Group Art Unit: 2421
Filed: July 31, 2001	) Examiner: Sumaiya Chowdhury
For: SYSTEM AND METHOD FOR	)
INTERACTIVE VIDEO CONTENT	)
PROGRAMMING	)

Mall Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(b)**

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(b), Applicant brings to the attention of the Examiner the document listed on the attached PTO/SB/08. This Information Disclosure Statement is being filed concurrently with a Request for Continued Examination in the above-referenced application.

Applicant respectfully requests that the Examiner consider the listed document and indicate that it was considered by making appropriate notations on the attached form.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that the listed document is material or constitutes "prior art." If the Examiner applies the document as prior art against any claim in the application and Applicant determines that the cited document does not constitute "prior art" under United States law, Applicant reserves the right to present to the office the relevant facts and law regarding the appropriate status of such document.

Applicant further reserves the right to take appropriate action to establish the patentability of the disclosed invention over the listed document, should the document be applied against the claims of the present application.

If there is any fee due in connection with the filing of this Statement, please charge the fee to our Deposit Account No. 50-1068.

Respectfully submitted,

MARTIN & FERRARO, LLP

Date: June 22, 2009

By: 

Amedeo F. Ferraro  
Registration No. 37,129

1557 Lake O'Pines Street, NE  
Hartsville, Ohio 44632  
Telephone: (310) 286-9800  
Facsimile: (310) 286-2795